

At Parkside we focus on identifying each child's unique learning style, and nurturing their capacity for knowledge through our robust interdisciplinary program.

Everything we do at Parkside is centered on giving students the tools they need to thrive and go on to be lifelong learners who are able to advocate for themselves and others.

Through our rich academics, extensive exposure and practice in arts and movement, and a robust offering of therapeutic services in speech and language, occupational therapy, and counseling, Parkside gives students the foundation and confidence they need to build a life full of meaning.

But we can't do it alone. Parkside needs your philanthropic support to meet the needs of our students.

**TOGETHER,
we can change lives.**



www.parksideschool.org/giving

If you have questions regarding the Annual Fund or other ways you can support Parkside, please contact our Director of Advancement, Anthony Kapp at 212-721-8888 x153 or akapp@parksideschool.org.

“
WE MAKE A LIVING BY WHAT WE GET,
**WE MAKE A LIFE
BY WHAT WE GIVE**
”

the
Parkside
school

2023-2024 ANNUAL FUND



Gifts to the Annual Fund make everything at Parkside possible.

The Annual Fund is our top priority each year. Contributions are applied directly to the current-year general operating budget, ensuring Parkside's ability to continue to build on our whole-child approach. The day-to-day cost of our highly individualized program simply cannot be covered by tuition alone.

More than 86% of Parkside's annual operating budget is dedicated to salaries and benefits for our team of 33 educators, 14 therapists, and 10 staff. With our average starting salary for a teacher with a master's degree more than 17% lower than NYC Public Schools, your support this year will help us to provide more competitive salaries for our team, while strengthening our curriculum and providing the very best for our students.

“ I LOVED MY LAST YEAR AT PARKSIDE, BUT I LOVED EVERY YEAR AT PARKSIDE SO MUCH THAT MY DREAM IS TO BECOME A TEACHER AT PARKSIDE SOMEDAY. THE SCHOOL IS THE BEST SCHOOL AND I AM FORTUNATE TO HAVE BEEN A PART OF IT.

– Sevana, Class of 2023

To make your donation, please utilize the enclosed donation envelope, or visit
www.parksideschool.org/giving

Leadership Giving Levels

Leadership donors are key to growing Parkside's Annual Fund to meet the demands of the ever-increasing cost of operating our highly specialized school.

1986 Founders Club	\$50,000+
Leadership Circle	\$30,000+
Tuition Gap Partners	\$22,000+
Red Door Society	\$15,000+
Circle of Friends	\$5,000+
Classroom Patrons	\$2,500+

Matching Gifts

Many companies will match employees' gifts to their schools, often doubling or even tripling your contribution. Contact your human resources department to learn about your company's matching gift policies and procedures, and indicate on the enclosed donation envelope if you intend to pursue a matching gift.

Recurring Gifts

Making regular recurring gifts to the Annual Fund is a great way to make a larger contribution without the stress of a single large payment. Pay your Annual Fund pledge in weekly, monthly or quarterly installments as a way to make an even bigger difference for our students.

Gifts of Securities

Gifts of appreciated securities can enable you to deduct the full value of a gift without incurring capital gains. If you are considering making a gift of appreciated securities, please note that you should transfer the shares directly to Parkside rather than selling them yourself, in order to preserve your tax advantage. We recommend consulting your tax advisor prior to making any gift of securities.